



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company is always welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – January 2017
DATE: 2/9/2017
CC: Department Heads

One of the greatest pleasures we have had as a result of being in this new building, is the opportunity to host a variety of groups. From the Volunteer Fair on January 12 that brought in over 200, to a Prescott Arts Docents presentation made to an audience of 7. Thanks to part-time Library Specialist, Carson Ralston, for coming up with a system to schedule of all the rooms, for keeping all the details straight, and for being helpful and hospitable to guests using our physical resources. Go to our website (<http://www.cvlibrary.org/use-a-room>) to find details about room use policy, availability and equipment

Welcome and congratulations to our new Library Specialist for Teens, Zack Garcia who joined our team the first week of January. Zack, formerly a photojournalist with Larson Newspapers, brings enthusiasm, community connections, and a passion for connecting teens to their community. Besides a Bachelor's Degree in Visual Communication from Flint, MI, Zack, a self-described "tinkerer" also brings practical knowledge and musical talent to the Library Team. We look forward to seeing library services to teens increase as Zack's ideas are implemented.

Report from Youth Services Librarian, Nadia Torabi: I hosted our first Yavapai Library Network Youth Services meeting for the library network this month and had the pleasure of introducing our new building and newest youth services staff member, Zack Garcia, to the other Youth Service librarians in our network. Our peers are enthusiastic about our larger space, and talks of working together as libraries for our summer reading program have begun. I am excited to have Zack onboard and am looking forward to the programs he will be creating to serve Camp Verde's teens.

Report for Circulation & Volunteers: Even though we have more volunteers (57 this month) giving more hours (645 this month) than ever, we are still feeling stretched thin by the increased activity at the front desk. With a 312% increase in new cards and 86% more foot traffic, lulls (you know, where the librarians behind the desk just sit and read a book), are rare. Part of the reason for feeling like there are not enough of us to go around, is due to the number of public service desks we are staffing – 5 in this library, compared to 2 in the old one. Library Clerks and volunteers trained to work the front desk are often needed to help cover desks in other areas

or asked to help patrons on public PCs. When someone is out sick, on vacation, at a meeting or taking a lunch break, the desk and adjacent area of the library may be left unattended so patrons ask for help at the front desk. Circulation staff and volunteers continue to be the heart of the library no matter where they find themselves helping out.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

	Jan-17	Jan-16	% change	YTD-FY17	YTD-FY16	% change
In-Library Uses						
Traffic Count	9,611	5,153	86.5%	47,631	39,091	21.8%
New Cards Issued	173	42	311.9%	739	399	85.2%
Public Computer Use	1,911	1,601	19.4%	11,175	11,984	-6.8%
Early Literacy Computer Use	52	59	-11.9%	341	531	-35.8%
Requests for Computer Help	134	88	52.3%	796	686	16.0%
Reference Questions	121	104	16.3%	1,050	1,062	-1.1%
Total In-Library Use	12,002	7,047	70.3%	61,732	53,753	14.8%
Library Programs						
Adult Programs	37	21	76.2%	152	144	5.6%
Adult Program Attendance	531	108	391.7%	1,147	577	98.8%
Adult Program Hours	12	5.25	128.6%	38	44	-14.7%
Youth Programs	15	23	-34.8%	107	165	-35.2%
Youth Program Attendance	184	198	-7.1%	1,111	2,112	-47.4%
Youth Program Hours	4	23.5	-83.0%	61	224	-72.8%
Programs Off-Site	2	3	-33.3%	14	22	-36.4%
Total Library Program Attendance	715	306	133.7%	2258	2689	-16.0%
Circulation						
Items Checked Out	5,751	4,298	33.8%	29,671	32,278	-8.1%
Items Checked In	5,853	4,547	28.7%	31,218	36,527	-14.5%
Items Used In-Library	725	294	146.6%	4,174	1,783	134.1%
Renewed Items	710	901	-21.2%	5,072	6,222	-18.5%
Total Circulation	12,329	9,139	34.9%	65,063	70,588	-7.8%
Total Number Library Patrons	4,401	3,828	15.0%			
Circulation Areas of Interest						
Audio Books	193	235	-17.9%	1,224	1,256	-2.5%
DVDs & VHS	2,259	1,864	21.2%	11,058	11,829	-6.5%
eBooks	314	368	-14.7%	2,459	1,937	26.9%
Youth eBooks	20	63	-68.3%	297	280	6.1%
iPads & e-readers	8	1	700.0%	30	83	-63.9%
Large Print	341	169	101.8%	1,436	1,350	6.4%
Magazines	67	46	45.7%	560	668	-16.2%
Kids & Teens Material	1,679	1,186	41.6%	9,221	10,033	-8.1%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	823	718	14.6%	4,340	5,585	-22.3%
Transit Items Sent & Received	1,452	1,472	-1.4%	8,586	10,609	-19.1%
CVCL ILL Items Going Out	26	17	52.9%	128	188	-31.9%
ILL Items for CVCL Patrons	2	3	-33.3%	17	37	-54.1%
Total Transit, HOLDS & ILL Activity	2,303	2,210	4.2%	13,071	16,419	-20.4%
Library Volunteers						
Number of Volunteers	57	30	90.0%	264	239	10.5%
Number of Hours Given	645	492	31.1%	4,283	4,017	6.6%
Average Hours/Volunteer	11.3	16.4	-31.0%	16.2	16.8	-3.5%
Collection & Development						
New Kids & Teen Material Added	93	16	481.3%	276	248	11.3%
New Books Added	180	116	55.2%	826	802	3.0%
New Audio-Visual Material Added	31	50	-38.0%	362	425	-14.8%
Total Items Added	211	166	27.1%	1,188	1,227	-3.2%
Total Items Owned	32,036	31,265	2.5%			
Mending & Donations						
Items Mended or Repaired	14	38	-63.2%	355	500	-29.0%
Donations Processed	1,306	301	333.9%	5,855	3,940	48.6%
Donations Cataloged	164	112	46.4%	631	593	6.4%
Online Public Access Catalog						
OPAC Searches	7,992	9,875	-19.1%	73,922	61,947	19.3%

**Average
Circulation
Activity
per Open
Hour**
50.3

**Number
of Items
Owned
per Capita
(pop 11,500)**
2.8